

VOOR DE VEREDELING.

AN TUINBOUWGEWASSEN

# BLOSSFELD'S PEDIGREE FLOWER SEEDS



ROBERT BLOSSFELD,
POTSDAM.
94. NEUE KOENIGSTR. (GERMANY)

## Conditions.

Prices are in English currency.

Payments. Crossed bankers cheque payable at London (London draff) is solicited with order, and only in such cases immediate shipment is insured, as no further informations are needed.

Drafts in other currencies are accepted at the Berlin Sterling rate of exchange of the day following the day of arrival.

- **Orders** are forwarded in strict rotation, post paid. Smaller ones are mailed as registered letters or as registered samples, larger ones by parcel-post, unless other prescriptions are made.
- All shipments will be made on buyers risk. Insurance for full value will be done without any charge for same. Communications, which were in the past years absolutely sure, are disturbed through the French occupation of the Ruhr and since that time, some orders with cheques have been lost. For greater safety my patrons are requested to send only crossed bankers cheques in registered letters. Also will my Danish representative, Mr. Paul Blossfeld, 174 Lyngbyvej, Copenhagen Str. communicate orders and drafts, addressed to him, with a delay of 2 days.
- All seeds shipped are of the finest quality, absolutely fresh, true to name, and raised by the most renowned specialists of this country. There are no finer qualities raised anywhere. But as the result is beyond my control, no gurantee whatever can be given.

Every order will have my best personal attention.

Communications should be addressed to Robert Blossfeld, 94 Neue Koenigstrasse, Potsdam (Germany).

## Introduction.

Heavy competition in the markets requires greater efforts. Growers of plants and flowers ought to examine their methods of production in order to find out cheaper or better ways.

When markets are gluted with plants and flowers, it is only the best quality, which is picked out and finds a ready sale whilst lower qualities are to be left. You need the same care and even the same costs as well for a good quality as for a bad one and if a poor quality is unsaleable, time and money are lost. The reason of such failures may be lack of knowledge, neglected culture or unsuitable treatment. In such cases perhaps time will bring a change. But if the reason of such failures is to be found in a poor strain of seeds, then efforts should be made, to get the best strain in the market.

As I am specialized in high=bred strains of the leading German specialists, whose strains are generally preferred by all German growers of quality plants, no mistake can be made with such strains. They are found by the most critical German growers as the best in the market, they will easily enter into every competition with any others, and every grower may also entirely depend upon themselves.

Since I introduced these pedigree strains to foreign countries, I received a countless number of partial extatical testimonials from all parts of the world. The most renowned expert growers, especially in the U.S.A. are regular customers and the steadily increasing amount of repeated orders is the best proof of entire satisfaction of my customers. Notwith=standing German growers have to pay for fuel at present about 17000 times the preware price, whilst the Dollar costs only 5000 times its preware price in marks, I am able to keep about the same prices as in former years.

Thanking most heartily for the confidence you honoured me with I may assert that I always strive to merit the utmost confidence in offering and delivering exclusively «The best that money can buy».

Robert Blossfeld.

#### Begonia semperflorens.

Seeds of the following varieties are raised by the leading specialist with an experience of more than 20 years and are the finest quality obtainable. Those vars. suitable for pots are marked with an asterisk.

\* Schmids Ideal. (Novelty 1923). The most perfect semperflorens Begonia, large dark scarlet flowers, richly branched, dwarf habit.

Queen of the Dwarfs. (Novelty of 1922.) Of all dwarf varieties this fine novelty will prove the best. Plants are 2-3 inches high, leaves dark brown-red, flowers glowing

fiery=red.

\* Fire-Sea. (Novelty of 1921.) Award of Merit. This variety is considered as the finest Begonia semperflorens in the market, that will prove a rival of «Gloire de Lorraine» for potted plants. Exceedingly floriferous, in the open ground about 5 inches high, flowers up to 2 inches in diameter, of dark fiery=red colour, and so numerous, that the reddish=green leaves are almost covered. «Fire=Sea» makes sturdy and bushy plants, and is therefore suitable for all purposes.

\* Chatelaine Hybrid. (Novelty of 1921.) After many years of very difficult breeding=work the raiser has reached his aim, and now offers this «Chatelaine Hybrid» true from seed. It is in growth, leaves, and flowers so similar to the well known «Gloire de Chatelaine», that he expects this hybrid will be preferred in future. The flowers are of a brilliant rose colour and very large, the plants are very floriferous and early flowering.

Prices of all 4 varieties above mentioned:

Tr. Pakt. 1/-, 10 Tr. Pakts. 8/-, 1 Gramm 16/-.

**Erfordia.** Universally known as one of the leaders. Flowers rose=carmine, dark foliage, excellent.

\* Queen of the Groups. (Novelty of 1920). Award of Merit. Flowers nearly 2 inches in diameter, glowing dark=rose, leaves bright dark=green, brownish=red tinted and bordered. Plants about 10 inches high, well branched and of robust growth.

Flame of Love. An Albert Martin with fiery=red flowers, very free flowering.

**Albert Martin.** Universally known, undoubtedly the best 10 inches Begonia with bronze leaves.

Queen of the Carpets. (Compacta atropurpurea). Dwarfed variety of the well known old Vernon Begonia, 6–7 inches high, flowers of fiery=carmine colour.

Wuerttembergia. Flowers up to 2 inches in diameter, glowing carmine=red, plants richly branched, height about 14 inches, very useful for groups and for pots.

**Prices** of all six varieties above mentioned 1 Tr. Pakt. 10 d. 10 Tr. Pakts. 6/—, 1 Gramm 8/—.

# \* Begonia gracilis "Pink Profusion" (Benary 1920).

This is a very useful novelty notwithstan= ding the great number of varieties of the semperflorens and gracilis class. Height about 10 inches, makes fine thin growths which are branching richly, leaves but small, fresh green= brownish tinted, flo= wers middle sized. flowering in large and loose bunches. A single growth bears mostly 25 flowers and buds. The plants



are overloaded with flowers. Colour of flowers is an uniform rich «La France» colour, which is extremely effective in masses on beds or in groups.

Pink Profusion is very useful, also for pots and for flower baskets.

Prices: Tr. Pakt. 1/-, 1 Gramm 16/-.

\* Gracilis "Prima Donna". Universally known, extra, large flowered, flowers rose=carmine coloured, height about 10 inches.

**Gracilis** "Luminosa". Flowers fiery=red coloured, leaves fine brown=red, height about 8 inches.

**Gracilis "Mignon".** Flowers scarlet salmon flushed, plants of very robust growth, and of lasting effect. One of the best for groups.

Prices of all 3 varieties above mentioned:

Tr. Pakt. 10 d. 10 Tr. Pakts. 6/-, 1 Gramm 8/-.

Notice. 1 ounze equals about 28 Gramms (Gr.), 1 Gramm equals about 25000—40000 seeds.

1 Tr. Pakt. equals about 300-500 seeds of new varieties.

1 Tr. Pakt. equals about 1000—2000 seeds of other varieties.

#### German Cyclamen Specialists.

The fame of German Cyclamen specialists is spread over the whole world. This success is the consequence of the exact knowledge both practical and scientifical of a few specialists and of their entire devotion to their sole speciality. Notwith= standing their close personal relations, these specialists are heavy competitors for the most perfect strain, and this competition



Type of No. 3. Bright Rose with carmine eye (Marienthal).

is the reason of steady improvements in the quality of their strains. Indeed a very sound and happy situation, of which buyers of seeds will have the advantages.

Some years ago, the success of these specialists and the increasing demand of Cyclamen seeds induced other growers of Cyclamen to grow also seeds. Very few of them have had neither experience, nor knowledge and the deep feeling of responsibility owned by honest specialists. Left over plants or plants bought together and consisting of a mixture of different

strains, were placed without selection for seed parents. These common and poor plants of course, produced enormous quantities of seeds, whilst pedigree strains are not only very difficult to get fertilized but also very economical in producing seeds. No matter, at a cheap price these seeds were bought together by foreign agents and sold under the head «Best German Strain», disqualifying name and quality of honest specialists.

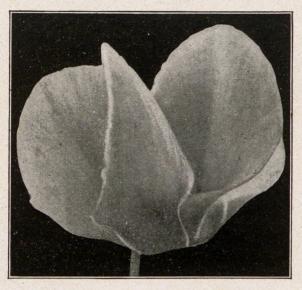


Type of No. 8. Perle von Zehlendorf.

Certainly it may be very difficult for growers in foreign countries to distinguish such worthless seeds from reliable seeds, for I know, that even some importers of such seeds, who should have an exact knowledge of the value of the strain offered and also of the honesty of its raiser, are recommending seeds which ought to be never planted. Supposed their good faith they do much harm to growers who need the best quality obtainable. Such growers should consider the fact, that Mr. Ivar Ringdahl, Rome, N. Y. in his paper on «Potted Plants for Commercial

Purpose», delivered at the meeting of the New York Federation of Horticultural Societies and Floral Clubs, held at Cornell University, Ithaca, N. y., February 16th 1923, advised growers to get their Cyclamen seeds direct from a responsible grower. (The Florists' Review, No. 1317 p. 29.)

Mr. Dlabka of Zehlendorf, who granted me with his representation is the responsible seed grower you need. His Strain of Cyclamen is considered by growers, experts and by the German horticultural press unanimously as the most superb and leading German strain. It combines harmoniously all good,



Type of No. 1. Glowing red.

desirable and valuable qualities and gives entire satisfaction even to the most critical grower. Cyclamen=mite is absolutely unknown in Mr. Dlabka's Greenhouses and therefore seeds are absolutely healthy and clean. All seeds are hand=selected. Ready to ship from July 1st.

I should like to advise my customers, patrons and friends that the success of Mr. Dlabka has resulted falsifications of his packages, filling seeds in same of doubtful origin. The Original Zehlendorf Strain of Cyclamen, as it is raised by Mr. Dlabka at Zehlendorf is obtainable exclusively through me and is sold in his new packages, bearing his registered trade mark, a typical flower of his strain with his signature across same. No seeds bought from other sources or packed otherwise are genuine.



Seedparent of "Perle von Zehlendorf" of Mr. Dlabka's Strain.

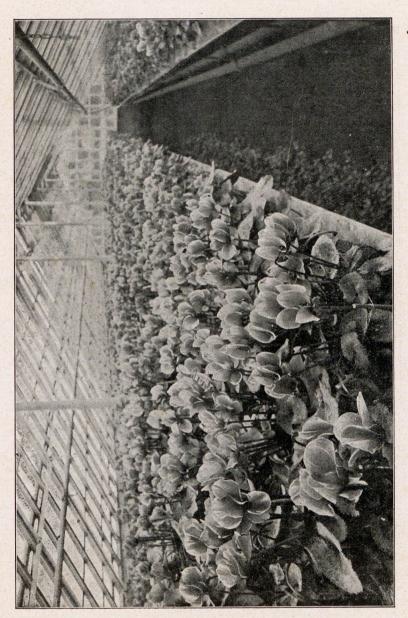
#### Prices of the Original Zehlendorf Strain:

		per 1000 seeds
No.	. 1.	Glowing red (bright cherry red) unequalled 1/16/-
,,	2.	Glowing dark red (Xmas red) fine dark
,,	3.	Bright rose carmine eye (Marienthal) unequalled 1/16/—
"	4.	Pure rose, extra fine var. unequalled
,,	5.	White with carmine eye, very fine $\dots \dots 1/16/$ —
,,	6.	Pure white, very fine
,,	7.	Lilac (no trade variety)
"	8.	Perle von Zehlendorf, dark salmon, extra, unequalled 2/-7/6
	9.	Rosa von Zehlendorf, salmon rose, extra, unequalled 2/-7/6
,,	10.	Glowing dark red with salmon shade $\dots 2/-7/6$
,,	11.	Rococco, all colours, except bright rose, and salmon
		shades (no trade variety)
,,	12.	Victoria, with fringed and coloured border fine variety . $. 2/-7/6$
,,	13.	Dlabka's Bonfire, Novelty 1922, blinding salmon scarlet
		colour, synonym with no other variety and supreme 3/-/-
11	14.	Dlabka's Harlequin, fancy striped very fine novelty 1923 3/—/—
700		



House of Seedparents of Perle von Zehlendorf, Mr. Diabka's favourits.

Photo taken Nov. 1920.



House of Seedparents of Glowing Red. Photo taken Nov. 1920.

## Cineraria hybrida grandiflora (Mueller).

This is the finest strain in the market, just what you want for pot-plants. Grown by Mr. Mueller, the famous raiser of Primula obconicas, you may entirely depend upon them.

These Cinerarias are of brilliant colours, very free and large flowering. Every side=branch will develop a bouquet of flowers and full blooming plants of this strain will find a ready sale wherever it may be.

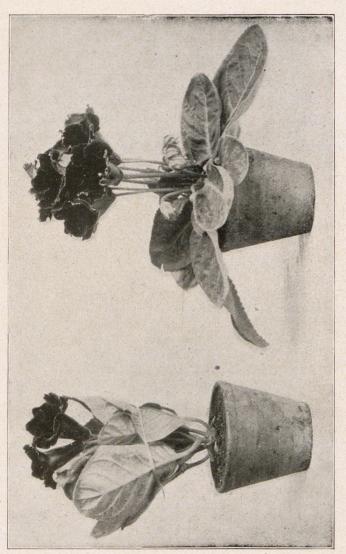


Type of Mr. Mueller's Cinerarias.

**Prices:** Separate colours in blue, red, Matador (copper=coloured Novelty) and rose or mixture of all colours per 1000 seeds 6/— per 1 Gramm 12/—.

Mr. F. H. Symang, Florist, Eilenburg near Leipzig wrote June 15th 1921: "Two years ago I had of your Cineraria seeds; colours of flowers and growth of the plants were splendid. Please advise me, if I can get again seeds of same."

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Głoxinia crassifolia grandiflora erecta "Jank's Traveller". Seeds sown in January. Photo taken in July.

# Gloxinia crassitolia grandiflora erecta (Jank).

I have been able to contract with the most renowned specialist in this line, Mr. Jank, and am glad to offer this pedigree strain as the finest strain ever raised. Special attention should be given to the variety «Jank's Traveller» with flexible leaves. This is the sole variety in existence which can be packed, and shipped without breaking the leaves. This Gloxinias will grow so quick, that, if sown early in January, plants will be ready for sale in July and August.

#### Novelties of Jank's Gloxinias.

**Germania.** (Jank 1917). Throat fine blackish=purple, turning in glowing red with small white border. Getting seeds of this variety is very difficult.

**Price**: 1000 seeds 4/—.

**Jank's Traveller.** (Jank 1923). Large, dark=red flowers, the first variety with flexible leaves. Plants can be packed and shipped without breaking leaves.

**Price:** 1000 seeds 3/—, 1 Gramm 1/4/—. **Notice:** 1 Gramm equals about 18000 seeds.

**Crispa Waterloo.** (Jank). Centre blackish=purple, turning to the border in a bright glowing carmine. One of the finest varieties in existence.

**Crispa Fire-King.** (Jank 1906). Especially well fringed, of glowing scarlet colour.

**Crispa Meteor.** (Jank 1906). Especially well fringed, throat white, turning over lilac in fiery=scarlet, very free flowering.

**Fire-King**. (Jank). This is the same colour as crispa «Fire-King», fine variety of robust growth, flowers of a glowing dark-scarlet colour, very large.

**Defiance.** (Scarlet=Queen.) Improved old variety with enormous flowers, and good foliage.

**Meteor**. (Jank.) Same colour as crispa «Meteor», and with the same good qualities.

Emperor Frederick. Fiery dark=red with white border. Emperor William. Dark=blue with white border.

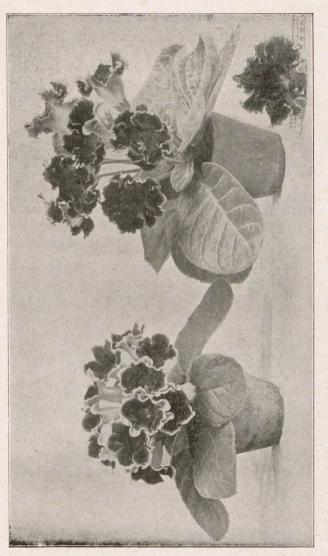
Holsatia. Dark=blue, the best of this colour.

Sprout of Marienthal. (Jank.) Dark-red with rose border. Sprout of Wandsbek. (Jank.) Dark-blue with light blue border.

Alba. Pure white.

Prince of the Negroes. (Jank.) Very fine deep=blue. Nick. (Jank.) Pure white with broad dark=blue border. Undine. (Jank.) White with a rose ring, very singular. Othello. Blackish=blue.

**Prices:** 1000 seeds 2/-, 1 Gramm 1/-/-.



Gloxinia crassifolia grandiflora erecta (Jank).
On the left: "Germania".
On the right: crispa "Fire-King".
Seeds sown in January. Photo taken in July.

#### Pansies.

The German Pansy King, as my seed grower commonly is called, grows Pansies in his familly since 1852 as sole speciality. Three generations of skilful specialists have done their best for the improvement of Pansies. As a proof of quality I may state, that several big seedhouses in Europe and in the U.S.A. and also a well known specialist in this country are regular customers since a long time for Pansy seeds for own sowing. If such firms are using regularly this strain for their own sowing, that will say, they are raising their seeds from plants grown up from my strain, there is no doubt, this strain must be good, it must be better than others. - My customers in foreign countries reported, that they were satisfied and that the strain was fine and I emphatically entreat all growers, who want a perfect strain of brilliant colours, with large and well formed flowers, to give me a trial order for the coming season. I feel sure, this strain will give entire satisfaction

		per	Oz.
No.	39.	President Carnot, very fine, white with blue blotches	13/—
No.	40.	Giant Odier Elite, mixed, extra fine improved strain of	
		brilliant colours, 5 blotched	9./—
No.	41.	Giant Odier Elite, well blotched on white ground	9/6
No.	42.	Giant Odier Elite, well blotched on yellow ground	9/6
No.	44.	Giant Bugnots Elite, improved, attractively veined	16/—
No.	45.		
		market, flowers circular and extremely large, brilliant	
		colours	14/3
No.	45a.	Giant Cassier, Exhibit. selection, per 1000 seeds	8/—
No.	46.	Giant Cassier, blotched on white ground	16/—
No.	47.	Giant Cassier, blotched on yellow ground	16/—
No.	48.	Giant Masterpiece (Germania) belongs to the Cassier	
		class but is still finer in every respect	16/—
No.	51.	Giant Siegfried. Belongs also to the Cassier class, mostly	
		five blotched, Wallflower colour with broad golden border .	16/—
No.	58.	Giant Cardinal, very fine fiery scarlet (very small crop) .	16/—
No.	59.	Giant Prince Henry, darkest blue	10/—
		Giant Trimardeau varieties.	
No.	60.	Extra selected Mixture	10/—
No.	60a.	Exhibition Mixture	20/—
No.	61.	Atropurpurea	9/—
No.	62.	Rose-lilac	13/—
No.	63.	Lord Beaconsfield, purple violet, top petals light blue	12/—
No.	64.		9/—
No.	65	Emperor William rich blue	12/_

No.	66.	King of the Negroes	10/—
		Yellow with black eye	10/—
No.	68.	Goldelse, pure yellow	12/—
No.	69.	White with dark blue eye	10/—
No.	70.	Snow-white	12/—
No.	71.	Bronze colours	10/—
No.	72.	Bismarck (brown shades)	11/—
No.	73.	Auricula-coloured. (bronze shades)	10/—
No.	75.	Fiery Faces (Fireking)	12/—
No.	76.	Adonis, light blue with white centre	11/—
No.	77.	Light blue, new colour, very fine, very large	10/—
No.	78.	Indigo-blue	11/—
No.	80.	Giant Paris-Market, wonderful variety, with beautiful contrasting large blotches	10/—
No.	105.	Mixture of all varieties	4/—
No.	106.	Mixture of Giant flowered varieties	10/—
No.	107.	Mixture of Giant flowered varieties,	
		individual selection per 1000 seeds .	4/—
No.	108.	Mixture of Giant flowered varieties,	
		Exhibition selection per 1000 seeds	8/_

#### Primula chinensis fimbriata. (Supreme Strain.)

Snowqueen, true, pure white atropurpurea, glowing red.
Czar, new var., dark violet Duchess, white, red eye, fine Morning-Glory, light rose.
Sedina, carmine, extra

alba magnifica, white with yellow eye. coerulea, blue, very fine. **Defiance**, dark-scarlet, the finest red. **Karfunkelstein**, ruby-red. **Rose-Queen**, carmine-rose, extra large

**Prices** per Gramm 8/—, per 1000 seeds 1/6. Mixture same price.

## Primula obconica grandiflora. (Ask for Special-Offer.)

Having contracted the entire crop of Mr. Mohnstein and Mr. Mueller I am very proud that these two strains are judged by all my customers as the finest strains in existence. According to the time in which seeds were planted, growers of this plants will be able to have perfect plants in full bloom from September to Easter. Sow in December or January for fall blooming and in February—April for Winter and Spring blooming plants. Of the Mueller strain I will have fresh seeds ready one time in August and the second time in January. So my customers may order seeds of the August crop for early planting. Of the Mohnstein strain fresh seeds are ready to ship in January. Mr. Mohnstein grows atrosanguinea only, whilst Mr. Mueller grows two colours, atrosanguinea and rosea. **Prices** for separate colours or mixture: 1000 seeds 4/—.

1 Gramm 12/— 1 Gramm equals about 5000 seeds.

## The Teicher Stocks.

Growing Stocks has been the sole speciality in this celebrated familly of breeders since 1836. Especially the Teicher Forcing Stocks will be acclamed by all cutflower growers. If sown after a table, this class of Stocks will flower in sets the whole year round. Special list with illustrations upon request.

# Description of the "Teicher Pedigree Forcing Stocks".

There are three different classes namely A, B, and C.

## A. Large flowered dwarf pyramidal Forcing Stocks.

The following beautiful varieties are the earliest of all, even when grown in the open ground, they are four weeks earlier than the Nice-Stocks. They produce a highly appreciated stuff for floral designs and are also excellent for pot-plants. Finest quality of Pedigree-strain, producing about 90% of double flowered plants.

- No. 706. Teichers Snowflake, wallflower-leaved, enormous flowers.
- No. 708. Rosa Teicher, delicate light rose, excellent colour under glass.
- No. 712. Kaethe Teicher, clear-porcelain-blue, very striking.
- No. 714. Ruby, fiery-red. splendid, loosely arranged flowers.
- No. 716. Mrs. Mary Teicher, soft delicate salmon, wonderful and lovely shade.
- No. 718. Sapphire, deep sapphire-blue, splendid and of sad colour.
- No. 800. Finest mixture, of above named sorts.

# B. Teichers Giant flowered Mammouth Column Forcing-Stocks.

This excellent sort produces only one-stalked genuine plants and turns out with a high percentage (about  $80^{\circ}/\circ$ ) of double flowered plants. The flower-spikes are erectly worn and the individual flowers are well formed and of enormous size, sometimes even twin-flowered. There are up to 20 flowers on one flowerspike on which the flowers are loosely arranged.

No. 732. Pure white.

### C. Teichers Giant Noble Forcing Stocks.

This class is Mr. Teichers last creation and I feel sure it will soonly be the favourite of all Stock-growers. Every plant is a model plant in regard to habit, abundance of flowers, and beauty of colours. Highest percentage of double flowered plants (about 90%).

No. 750. Pure white.

No. 754. Creame-white. No. 758. Apple-blossom. No. 762. Pure rose. No. 770. Blood-red. named sorts.

No. 774. Delicate light silver lilac. No. 778. Lilac.

No. 782. Violet-blue. No. 790. Finest mixture of above

#### Prices of the Teicher Forcing Stocks.

In separate colours 3/- per 1000 seeds. In finest mixture 2/6 per 1000 seeds.

Discounts on orders of 10000 seeds and up 5%

50000 10% ,, 100000 15%

#### Wallflowers.

This very fine and sweet scented flowers should be grown in the widest extend. Here in Germany it is a leading potplant for Easter. Of course there are also very different strains and I picked out only the two best of all, which I offer to my customers as perfect in every respect. Both vars. are raised in the rough climate of North=East Prussia.

Glory of East-Prussia. Very robust, makes sturdy plants, with healthy leaves, flower-spikes of enormous dimensions, flowers of glowing reddish=brown colour, suitable for forcing.

Price: Per 1000 seeds 2/-.

Original Koenigsberg. Same habit as former variety, flowers of dark brown=red colour, also suitable for forcing.

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Price: Per 1000 seeds 2/-

One of our regular customers wrote as follows: February 26th 1923: Dear Sir: - I received the seeds I ordered all right and want you to send me (order) . . . I wish to tell you how well pleased I was with the Primulas raised from your seeds, they were certainly beyond my expectations and everyone who saw them thought they were the finest they had ever seen. Thanking you I am very truly yours

Jas. B. Masson, Bethel, Kansas.

Salagtentigiti altadi adagli adagli

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